



Universidad de Granada

## The UGR launches pioneering workshops for doctoral candidates on effective scientific dissemination

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Now

**The UGR's Doctoral Schools have launched an innovative new course – the first of its kind in Spain – to enable doctoral candidates to give effective interviews on their research. The workshop includes practice sessions on a television set and in a radio studio.**



The UGR's three Doctoral Schools, in collaboration with the Communication Management Office, will deliver three pioneering scientific dissemination workshops throughout the course of the 2017-2018 academic year. The overarching objective is to enable doctoral candidates to effectively disseminate their research in traditional media (the press, radio and television) from the very beginning of their research careers.

The Director of the Doctoral School in Science, Technology and Engineering (EDCTI), Prof. Antonio García Casco, pointed out that the workshops had drawn an excellent response from UGR doctoral candidates, explaining that “thanks to this pioneering training they will learn how to develop a coherent and rigorous message about their research, conveying it through audiovisual media, while learning how to interact effectively with journalists”. Prof. García Casco added that the ability to gauge the specific information being sought by journalists during interviews is essential when it comes to successfully conveying “the importance of the scientific research in question in a knowledge society”.

The course is being coordinated and delivered by the journalists Carlos Centeno (Communication Management Office/Dissemination of Science Unit) and Susana Escudero (Canal Sur Radio and Director of the scientific dissemination programme “El Radioscopio”). The Faculty of Communication and Documentation (where the sessions are being held) is also collaborating, through its Dean's Office, in the

<http://www.ugr.es/>

delivery of the course.

Throughout the academic year, the International School for Postgraduate Studies will run three different editions of the workshop. Candidates from the UGR's three doctoral schools (Health Sciences; Science, Technology and Engineering; and Humanities, Social Sciences and Law) will take part in the training sessions.

The first workshop, which will include practice sessions on a television set and in a radio studio, will be carried out in November 2017, while the second and third sessions will be held in February and May 2018, respectively.

For further information please visit: <https://goo.gl/yNA62s>

